

EXECUTIVE PROFILE

Communications and brand design professional with +7 years of experience building publications, visual identity systems, and multimedia content for leading U.S. financial, policy, and academic institutions, including JPMorganChase and the Woodrow Wilson Center. Track record spans brand guideline authorship, graphic design, video production, and podcast production across hundreds of publications and episodes.

EXPERIENCE

Senior Communications Lead, Robotics and AI

University of Texas at Austin | Austin, Texas | March 2026 - Present

Lead strategic communications for the University of Texas at Austin's robotics and AI research enterprise, one of the nation's foremost programs at the intersection of AI, autonomy, and robotics research. Develop communications strategies, manage media relations, and translate cutting-edge research into compelling narratives for academic, industry, policy, and public audiences. Monitor coverage and industry conversation for program leadership, and prepare leadership for media engagements and public appearances.

Senior Associate, Research, Policy and Impact

JPMorganChase | Washington, D.C. | 2024 - 2026

Served as the lead designer for the JPMorganChase Institute and PolicyCenter, directing production of more than 30 reports, policy briefs, and one-pagers, including the "What Works" series. Authored and designed the RP&I Data Visualization and Editorial Guidelines, the brand system adopted across both teams, and curated the Institute and PolicyCenter's website. Developed executive visibility initiatives and messaging frameworks supporting senior leadership engagements with policymakers, media, and institutional partners. Led cross-functional coordination on numerous published reports spanning retail investing behavior, the future of money, and cryptocurrency, translating complex economic research into clear communications for the Federal Reserve, Congressional staff, major financial institutions, and national media. Reviewed and approved deliverables from external creative agency partners for brand and editorial compliance. Led the creative and communications strategy for the public launch of the "What Works" series in partnership with Axios and the U.S. Conference of Mayors, producing design briefs and promotional materials, coordinating media outreach, and developing digital invitations across Austin, Atlanta, San Francisco, and Washington, D.C.

Communications Associate, Latin America

Woodrow Wilson International Center for Scholars | Washington, D.C. | 2020 - 2024

Led regional communications, digital strategy, and public engagement for Latin America at one of the world's leading foreign policy think tanks. Built systematic design templates for publications, reports, social media assets, podcast episodes, and newsletters, standardizing production across the program. Directed production of more than 40 high-level publications and reports, introduced and produced nearly 100 promotional and explainer videos, created more than 150 email newsletters, and produced four ongoing podcast series totaling more than 200 episodes. Curated the program's website, managed its social media accounts, and produced one-pagers, presentations, and fact sheets for external engagements. Built and maintained stakeholder relationships across the United States and Latin America, including senior officials in the White House, federal agencies, and U.S. Congress, as well as multilateral organizations and Latin American government and private sector leaders. Cultivated relationships with major media outlets to feature the program in the New York Times, Wall Street Journal, Politico, the Financial Times, and the BBC. Coordinated more than 100 policy convenings with regional heads of state, senior policymakers, business leaders, and civil society actors, addressing the region's most urgent political, economic, and social challenges, and mentored program interns supporting that work.

- Intern, Americas Practice

Albright Stonebridge Group | Washington, D.C. | 2019

Worked alongside former senior U.S. ambassadors and diplomats at the global strategy firm founded by former U.S. Secretary of State Madeleine Albright, helping multinational companies assess political risks, understand regulatory shifts, and navigate complex Latin American markets. Conducted political and economic analysis and developed high-level briefings to inform corporate engagement with foreign governments across trade, investment, and market entry initiatives in Mexico and Brazil.
- Intern, Research and Communications

Woodrow Wilson International Center for Scholars | Washington, D.C. | 2018 - 2019

Supported research, communications, and digital strategy for the Center's Mexico portfolio, conducting analysis on U.S.-Mexico trade and free trade agreement negotiations, bilateral migration, and regional governance while contributing to high-level events and stakeholder engagement across the White House, U.S. Congress, and leading U.S. corporations, and their Mexican government and private sector counterparts.
- Intern, Communications

BusinessEurope | Brussels, Belgium | 2017

Supported communications and policy teams at Europe's leading business advocacy organization during a pivotal moment in EU-UK relations, conducting research on EU trade policy and industrial competitiveness and developing internal briefings and external messaging across European business federations and EU institutions.

EDUCATION

Executive MSc Social Business and Entrepreneurship London School of Economics and Political Science Expected 2027	BA International Relations (GPA: 3.89) University of Rochester 2018
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SKILLS

- Brand Identity and Design Standards
 - Data Visualization and Accessibility Compliance
 - Publication Design and Layout
 - Video and Motion Graphics Production
 - Executive Communications
 - Media Relations and Press Strategy
- Narrative Development and Storytelling
 - Bilingual English and Spanish
 - Cross-Functional Collaboration
 - Policy and Regulatory Communications
 - Media Monitoring and Analysis
 - Multi-Workstream Project Management

TECHNICAL PROFICIENCIES

- Adobe InDesign
 - Adobe Illustrator
 - Canva
- Adobe Premiere Pro
 - Adobe Analytics
 - Figma
- Adobe Audition
 - Adobe Photoshop
 - Asana