

## EXECUTIVE PROFILE

Brand design and communications professional with over seven years of experience building visual identity systems, publications, and multimedia content for leading U.S. financial, policy, and academic institutions, including JPMorganChase, the Woodrow Wilson Center, and the University of Texas at Austin. Track record spans brand guideline authorship, graphic design, and video and podcast production across hundreds of publications and episodes.

## EXPERIENCE

### Senior Communications Lead, Robotics and AI

University of Texas at Austin | Austin, Texas | March 2026 - Present

Lead strategic communications for the University of Texas at Austin's robotics and AI research enterprise, one of the nation's foremost programs at the intersection of AI, autonomy, and robotics research. Develop communications strategies, manage media relations, and translate cutting-edge research into compelling narratives for academic, industry, policy, and public audiences. Monitor coverage and industry conversation for program leadership, and prepare leadership for media engagements and public appearances.

### Senior Associate, Research, Policy and Impact

JPMorganChase | Washington, D.C. | 2024 - 2026

Served as the lead designer for JPMorganChase's Research, Policy, and Insights team, which includes the Institute and PolicyCenter, directing production of more than thirty reports, policy briefs, and one-pagers, including the "What Works" series. Led the creative and communications strategy for the public launch of "What Works" in partnership with Axios and the U.S. Conference of Mayors, producing design briefs and promotional materials across Austin, Atlanta, San Francisco, and Washington, D.C. Authored and designed the team's Data Visualization and Editorial Guidelines, creating the guide as a shared resource for researchers, designers, and content partners across the Institute and PolicyCenter. Developed executive visibility initiatives and messaging frameworks supporting senior leadership engagements with policymakers, media, and institutional partners. Coordinated across teams on published reports spanning retail investing behavior, the future of money, and cryptocurrency, translating complex economic research into clear communications that led to further partnerships with the Federal Reserve, Congressional staff, financial institutions, and national media. Reviewed and approved deliverables from external creative agency partners for brand and editorial compliance.

### Communications Associate, Latin America

Woodrow Wilson International Center for Scholars | Washington, D.C. | 2020 - 2024

Led regional communications, digital strategy, and public engagement for Latin America at one of the world's leading foreign policy think tanks. Designed standardized templates for publications, digital assets, and multimedia content. Directed production of more than sixty reports, one-pagers, and fact sheets that supported external engagement with senior policymakers, private sector leaders, and the media across the United States and Latin America. Oversaw editorial planning, guest coordination, and production for four hemispheric policy podcasts, producing more than two hundred episodes. Curated the program's website, managed its social media accounts, and produced over one hundred promotional and explainer videos and more than one hundred and fifty email newsletters. Built relationships with senior officials across the White House, federal agencies, and U.S. Congress, as well as multilateral organizations and Latin American government and private sector leaders, and cultivated relationships with major media outlets to feature the program in the New York Times, Wall Street Journal, Politico, the Financial Times, and the BBC. Coordinated more than one hundred policy convenings with regional heads of state, senior policymakers, business leaders, and civil society actors, addressing the region's most urgent political and economic challenges, and mentored program interns supporting that work.

- Intern, Americas Practice

Albright Stonebridge Group | Washington, D.C. | 2019

Worked alongside former senior U.S. ambassadors and diplomats at the global strategy firm founded by former U.S. Secretary of State Madeleine Albright, helping multinational companies assess political risks, understand regulatory shifts, and navigate complex Latin American markets. Conducted political and economic analysis and developed high-level briefings to inform corporate engagement with foreign governments across trade, investment, and market entry initiatives in Mexico and Brazil.
- Intern, Research and Communications

Woodrow Wilson International Center for Scholars | Washington, D.C. | 2018 - 2019

Supported research, communications, and digital strategy for the Center’s Mexico portfolio, conducting analysis on U.S.-Mexico trade and free trade agreement negotiations, bilateral migration, and regional governance while contributing to high-level events and stakeholder engagement across the White House, U.S. Congress, and leading U.S. corporations, and their Mexican government and private sector counterparts.
- Intern, Communications

BusinessEurope | Brussels, Belgium | 2017

Supported communications and policy teams at Europe’s leading business advocacy organization during a pivotal moment in EU-UK relations, conducting research on EU trade policy and industrial competitiveness and developing internal briefings and external messaging across European business federations and EU institutions.

EDUCATION

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| <div>Executive MSc Social Business and Entrepreneurship</div> <div>London School of Economics and Political Science</div> <div>Expected 2027</div> | <div>BA International Relations (GPA: 3.89)</div> <div>University of Rochester</div> <div>2018</div> |
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SKILLS

- Brand Identity and Design Standards
  - Data Visualization and Accessibility Compliance
  - Publication Design and Layout
  - Video and Motion Graphics Production
  - Executive Communications
  - Media Relations and Press Strategy
- Narrative Development and Storytelling
  - Bilingual English and Spanish
  - Cross-Functional Collaboration
  - Policy and Regulatory Communications
  - Media Monitoring and Analysis
  - Multi-Workstream Project Management

TECHNICAL PROFICIENCIES

- Adobe InDesign
  - Adobe Illustrator
  - Canva
- Adobe Premiere Pro
  - Adobe Analytics
  - Figma
- Adobe Audition
  - Adobe Photoshop
  - Asana